



# Big Quiz Energy

Big Brothers Big Sisters of Southwestern Indiana  
Trivia Night Fundraiser  
Sponsorship Packet

# About Big Brothers Big Sisters of Southwestern Indiana

Big Brothers Big Sisters of Southwestern Indiana (BBBS-SWI) creates and supports one-to-one mentoring relationships that ignite the power and promise of youth. Through carefully matched and professionally supported mentoring programs, BBBS-SWI helps young people achieve better outcomes in education, behavior, and life skills—building stronger communities for the future.

## Event Overview: Trivia Night for a Cause

**Trivia Night** is a fun, high-energy fundraiser that brings together community members, local businesses, and supporters for an evening of friendly competition in support of mentoring youth in Southwestern Indiana.

### Event Highlights

- Team-based trivia competition
- Food & beverages
- Silent auction/raffle
- Prizes for top teams
- Recognition of sponsors throughout the event

**Proceeds Benefit:** Mentoring programs and youth services provided by BBBS-SWI

### Why Sponsor Trivia Night?

By sponsoring Trivia Night, your organization will:

- Demonstrate a strong commitment to youth mentorship and community impact
- Gain visibility with engaged community members and local leaders
- Align your brand with a trusted, mission-driven nonprofit
- Enjoy a fun team-building opportunity for employees or clients

Your support directly helps children in our region build confidence, set goals, and achieve brighter futures.

# Sponsorship Opportunities

## **Platinum (Presenting) Sponsor – \$5,000**

*Exclusive opportunity (1 available)*

- Event named as: **Trivia Night presented by Your Company**
- Prominent logo placement on all event materials, signage, and promotions
- Recognition in all press releases and social media mentions
- Opportunity to provide welcome remarks at the event
- One premium trivia table (up to 8 participants)
- Company promotional materials displayed at event
- Recognition in BBBS-SWI email newsletter, social media, and website

## **Gold Sponsor – \$2,500**

- Prominent logo placement on event signage and materials
- Recognition during the event program
- One trivia table (up to 6 participants)
- Company promotional materials displayed at event
- Social media recognition before and after the event

## **Silver Sponsor – \$1,500**

- Logo placement on select event signage
- Recognition during the event
- One trivia table (up to 6 participants)
- Social media recognition

### **Trivia Round Sponsor – \$1,000 (10 available)**

- Sponsor recognition before a trivia round
- Logo displayed during sponsored round
- Recognition in event program and social media
- Half-table entry (up to 4 participants)

### **Food & Beverage Sponsor – \$750**

- Logo displayed at food and beverage area
- Recognition during the event
- Social media recognition

### **Prize or Raffle Sponsor – \$500**

- Recognition when prizes or raffle winners are announced
- Logo placement near prize display
- Social media recognition

## **In-Kind Sponsorships**

BBBS-SWI welcomes in-kind donations, including:

- Silent auction items
- Raffle prizes
- Food, beverages, or venue support
- Printing or promotional services

In-kind sponsors will receive recognition commensurate with the estimated value of their donation.

## **Audience & Reach**

- Community leaders and professionals
- Local business owners and employees
- BBBS-SWI supporters, volunteers, and donors
- Engaged adults passionate about making a difference for youth

Estimated Attendance: **125-150**

## **Marketing & Promotion**

Sponsors will be recognized through:

- Event signage and printed materials
- Social media promotion
- Email marketing campaigns
- On-site announcements

## **How to Become a Sponsor**

To secure your sponsorship or discuss a customized opportunity, please contact:

**Andrea Robinson**  
**Chief Executive Officer**  
Big Brothers Big Sisters of Southwestern Indiana  
**Phone:** 812-425-6076  
**Email:** [arobinson@mentoringkids.org](mailto:arobinson@mentoringkids.org)  
**Website:** [www.mentoringkids.org](http://www.mentoringkids.org)

Sponsorships are confirmed upon receipt of payment or signed commitment.

## **Thank You**

Your partnership helps change the trajectory of young lives in Southwestern Indiana. Thank you for supporting Big Brothers Big Sisters and believing in the power of mentorship.

*Together, we can make a BIG difference.*



# Trivia Night Sponsorship Commitment Form

Thank you for supporting Big Brothers Big Sisters of Southwestern Indiana. Please complete the information below to confirm your sponsorship.

## Company Information

**Company Name:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## Sponsorship Level Selection

Please select your sponsorship level:

- Presenting Sponsor – \$5,000
- Gold Sponsor – \$2,500
- Silver Sponsor – \$1,500
- Trivia Round Sponsor – \$1,000
- Food & Beverage Sponsor – \$750
- Prize/Raffle Sponsor – \$500
- In-Kind Sponsor (Estimated Value: \$ \_\_\_\_\_ )

## Team Participation

- Yes, we will use our included table/entries.
- No, we will not use our included entries.

Team Name (if applicable): \_\_\_\_\_

## Logo & Recognition Information

Please email your high-resolution company logo (vector or PNG preferred) to:

\_\_\_\_\_

How should your company name be listed in promotional materials?

\_\_\_\_\_

## Payment Information

- Check enclosed (payable to Big Brothers Big Sisters of Southwestern Indiana)
- Please send invoice to: \_\_\_\_\_
- Pay online (invoice link will be sent)

Total Sponsorship Commitment: \$ \_\_\_\_\_

## Authorization

By signing below, we agree to the sponsorship commitment selected above.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for investing in the youth of Southwestern Indiana through mentoring. Your support makes a lasting impact.